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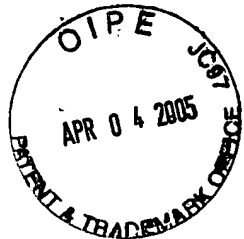
<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/656,752	
	Filing Date	September 4, 2004	
	First Named Inventor	Bradley Pesu	
	Art Unit	3742	
	Examiner Name	Sang Y Piak	
Total Number of Pages in This Submission	28	Attorney Docket Number	130-176

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Bradley Pesu et al.

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Serial No.: 10/656,752

Group Art Unit: 3742

Filed: September 4, 2003

Examiner: Sang Y Paik

For: ILLUMINATED AIR  
FRESHENER

Atty. Docket No.: 130-076

Honorable Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**RESPONSE TO OFFICE ACTION**

S I R:

In response to the February 23, 2005 Office Action in the  
above mentioned case, Applicants respectfully request  
15 reconsideration in view of the following amendments and remarks:

**Amendments to the Claims** begin on Page 2 of this Response.

**Remarks** begin on Page 18 of this Response.